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www.inkthatmatters.com

Summary

Success is what the world understands and recognition is what makes people take notice of you, and that is where I'm headed to.

Business Profile

Ink that Matters

Blogger/Writer & YouTube Content Creator



07/2020 - Present

Ink that Matters is all about expression. We are a non judgmental space where women centric and pressing social issues are inked to create awareness in order to create a healthy society & to empower women.

We also host a talk show called '**Roads Untraveled**' where people from different walks of lives share their real life journey and their success stories. This has been an initiative to motivate and to spread positivity for people to shape their own story.

Discussion Sessions are hosted on various societal issues to know various views and to look at an issue from different perspectives. We offer content writing services for articles; website, social media posts & we also provide business exposure.

We offer extensive review with an eye for detail for business houses/products/services that which adds credibility.

Allure Suds

Handcrafted Skincare Formulator/ Manufacturer & Skincare Products Trainer




04/2016 - Present

We are a handcrafted & natural skincare products manufacturer & training provider where we source each and every ingredient meticulously after various quality checks & every skincare product made at Allure Suds is free of harmful toxins, parabens, mineral oil, fillers, sulphates & is also cruelty free.


All the skincare products from the house of Allure Suds are skin safe with no harmful side effects. We also conduct workshops & training sessions both online & onsite on making handmade skincare and house students from all over the world.

This gives financial freedom to women & men alike & also helps create an entrepreneurial identity to those who are passionate for one.


Awards

 11/2019


Best Skincare Trainer Award by **Handcraft Studio Academy**, Bangalore in association with Times Foundation & MSME in Nov 2019.

 12/2019


Best Homepreneur Award by **South India Women Achievers Awards**, Chennai in Dec 2019.

 03/2020


Hunar Ratna Award for **Best Skincare Manufacturer** by **Hunar Business Network**, Mumbai
In March 2020

 08/2020


The Real Super Women Award for **Best Blogger/Writer** by **FSIA - Forever Star India Awards** in Aug 2020

 09/2020


Best Entrepreneur/ Blogger Award by **WEAA India Awards** in Sept 2020

 10/2020


Woman of Substance Award by **Rabiaz Walk for a Social Cause**, Mumbai in Oct 2020

 11/2020


Prathiba Samman Golden Peacock Award for Best Entrepreneur / Blogger/ Writer by
MVLA TRUST in Nov 2020

 03/2021


Woman of Substance Award by **Rabiaz Walk for a Social Cause**, Mumbai in March 2021.

 03/2021

Indian Women Achievers Award, Bangalore in March 2021.

 03/2021

Nari Samman Award for being Social Conscious by **Holistic Medicine Research Foundation** in association with SIFA –Society for Integrated Federation & Awards, Hyderabad in March 2021.

 03/2021

International Women's Award by **MRS Films & Events**, Kolkata in March 2021.

Achievements

- ❖ An article on my handcrafted skincare business, Allure Suds was published in the English Daily 'The New Indian Express' - May 2017
- ❖ An article about my business journey was covered by the Social Media Influencer 'We Penit' - May 2019.
An article about my business journey was covered by the Social Media Influencer 'The Start-up Tales' - May 2019.